Liannie Ríos

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OBJECTIVE

My objective is to have the opportunity to share my creativity and knowledge of building layouts for advertisement (print or digital) and websites by using different and latest software; make better packaging visually and send the correct message for the clients.

EXPERIENCE

September 2016
Graphic & Web Designer
popular.com

Approaching for fresh ideas and redesigning UI for different branches inside the bank so is can be easily used for the user. Designing and coding for various platforms using the latest software.

March 2015
Graphic Designer
Estudio Interlínea

I collaborated with various projects such in branding, infographics, packaging, magazine layouts.

March 2014
Graphic & Web Designer
themarketingnet.com

In charge for updating the website by adding fresh and new designs.

February 2012
aSalir Website
www.asalir.com

In charge in web design and development.
In charge of preparing the daily deals for the website and e-mail marketing by using MailChimp and social media such as Twitter and Facebook.

May 2011
Target Point Website
www.targetpointpr.com

In charge in web design and development using Illustrator, Photoshop, Dreamweaver, Flash, JQuery and PHP Animation using After Effects CS5.

COMPUTER SOFTWARE

Adobe Creative Suite
Wordpress

Intermediate HTML, HTML5
CSS, XML, JS, PHP

DESIGN SKILLS

Branding
Digital Designs
Logo
Motion Graphics

Packaging
Print Designs
Typography
Websites

EDUCATION

Graphic Design Degree (April '14)
Full Sail University - Online

Pure Mathematics ('01-'06)
University of Puerto Rico
Mayaguez Campus

LANGUAGE

Spanish
English

AWARDS

ADAA 2014
Semifinalist

Advanced Achievement Award at Full Sail